The campaign in two pages

What Israel is doing to Palestinians, why the companies that supply it can be moved, and what this campaign asks of you.

What is happening

More than 74,000 Palestinians have been killed in Gaza, at least 21,000 of them children, according to Palestinian health authorities. Famine was confirmed in Gaza Governorate in August 2025. The International Court of Justice found a real and imminent risk to the right of Palestinians in Gaza to be protected from acts of genocide, and ordered Israel to prevent them. In September 2025 a UN Commission of Inquiry found that Israel is committing genocide in Gaza, and the International Criminal Court has issued arrest warrants for Israel's prime minister and former defence minister. In the West Bank and East Jerusalem, Palestinians live under an occupation that the International Court of Justice held unlawful in July 2024, with settlements it found contrary to international law.

Why companies

None of this runs on Israeli resources alone. The military that carries out the assault and enforces the occupation depends on foreign software, cloud computing, weapons components, finance, insurance and shipping. More than 80% of the economic leverage sits in contracts between businesses and governments, not in what shoppers buy. A single procurement officer, pension trustee or board can end a relationship worth millions. That is where this campaign applies pressure.

What we ask of companies

1. Carry out human rights due diligence on every relationship with the Israeli military and the occupation.
2. Suspend or end the relationships where due diligence finds a link to these crimes.
3. Publish what they found and what they did about it.
4. Put the issue under board oversight.

How the campaign works

- **A directory of company profiles**, each with sourced evidence, the decision-makers to contact and the risks to raise.
- **A targeting matrix** that scores every company on how closely it is tied to Israel's military and occupation, and how easily it can be moved.
- **A letter tool** that drafts letters to a company's leadership from its profile.
- **An encrypted report form** for employees and others with information about a company.
- **Focused campaigns** on single decisions, such as HSBC's Islamic fund and the Palantir shares it bought.

What you can do

If you work for a company that supplies Israel: raise it internally, organise colleagues, and report what you know securely.

If you buy for an organisation: ask your suppliers the due diligence questions in our procurement brief.

If you have a pension or investments: ask your provider or trustees what they hold and ask them to engage or sell.

If you are a shareholder: ask the board at the annual meeting, or file a resolution.

Find out more

Company profiles: palestiniangenocide.org/boycott/companies · Guides and toolkits: palestiniangenocide.org/boycott/resources · Report securely: palestiniangenocide.org/boycott/report

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Updated October 2026. Every figure and finding is sourced on palestiniangenocide.org/boycott/resources/. This is campaign material, not legal or financial advice.